

## Due Diligence Online Releases the *V-Room*<sup>™</sup> Virtual Deal Room

Atlanta (February 2) Due Diligence Online, LLC, a provider of web-based virtual data rooms for corporate mergers and acquisitions (M&A) and investment transactions, announced today the release of its *V-Rooms*<sup>™</sup> Virtual Deal Room.

Whether a company is up for sale, selling off one of its parts or seeking debt or private equity financing, it needs to accurately and conveniently present the transaction to potential buyers or investors in a clean, well-organized format.

*V-Rooms* provides this organized platform by combining a Virtual Roadshow, which consists of a company's executive audio/video presentations, with a Sell-Side Due Diligence effort, representing hundreds of confidential documents. All of this is then economically and securely hosted in an online format available for convenient review by financial professionals, bankers, attorneys and accountants, who represent potential buyers, lenders or investors. And all it takes is just a web browser... anytime, anywhere.

The Virtual Roadshow concept has been around for several years and is a way to substantially reduce travel time and expenses for senior management and the underwriters for IPO's. However, its use has now expanded for a variety of corporate financing needs. Whether a company is seeking funding or a buyer, it is critically important to convey executive management's insight and enthusiasm. The critical message is best delivered in the form of an audio or video presentation, so that the investor or buyer can fully appreciate the culture and dynamics of the organization.

Sell-Side Due Diligence is the pre-emptive effort of organizing information for a potential buyer that may include such items as organizational charts, accounting records, tax information, personnel files, property descriptions and legal documents. This effort is usually required for lenders or investors as well and can result in an overwhelming mound of documents. Since this information must eventually be gathered as a deal progresses, Due Diligence Online ([www.v-rooms.com](http://www.v-rooms.com)) organizes and stores this information upfront in a secure environment. *V-Rooms* provides a systematic way to categorize and display this collection of data for simultaneous review by potential buyers worldwide, effectively saving money and shortening deal times.

"Business owners spend their time and effort running and growing their companies, not grooming their businesses for sale. We provide the administrative support along with a marketing platform that allows these businesses to put their best foot forward," said Dan Bradbary, Chief Executive Officer of Due Diligence Online, LLC. "Previously this approach was reserved for only the largest deals. With the release of our *V-Rooms* Virtual Deal Room we wanted to provide small to mid-sized companies with an economical and easy-to-use web-based tool to help them meet their financing needs."

With the availability of the Internet, companies are now able to considerably expand their reach in seeking buyers, investors or lenders. With the high-level security of *V-Rooms*, companies can both display and protect confidential information, assuring that the right information is getting to the right people at the right time.

### About Due Diligence Online, LLC ([www.v-rooms.com](http://www.v-rooms.com))

Due Diligence Online, LLC provides Virtual Data Room services that easily connect companies, via a web browser, with buyers, investors or lenders for their financing requirements. No longer reserved for just the largest deals, this technologically savvy, online approach can very effectively improve value, shorten deal times and reduce transaction costs. We focus on the needs of small cap businesses (deal values less than \$50 million) and are able to handle all of the administrative details of audio/video production as well as scanning, uploading and organizing documents.

For more information about Due Diligence Online, contact Dan Bradbary at 800-731-6379 or visit the Company's website at [www.v-rooms.com](http://www.v-rooms.com).