



360 Branding with V-Rooms Virtual Data Rooms

Tue May 25, 3:00 am ET

Annual subscription clients of Due Diligence Online, LLC benefit from V-Rooms comprehensive 360 branding features which provide a customizable, seamless branding experience which increases the users' comfort with usage of the [data room](#) tool and deepens their trust in the information they are accessing.

Atlanta, GA (PRWEB) May 25, 2010 -- V-Rooms™, a product of [Due Diligence Online, LLC](#), offers several branding features within the application which allows their virtual data room clients to provide a fully branded user experience. With 360 branding, data room users are able to visually bridge the connection between the data room and the company they are working with.

360 branding really creates a seamless user experience from start to finish by allowing our clients to control the initial data room access point, the internal look and feel of the data room, the data room exit point, and the communications related to the data room. Whether V-Rooms clients are making due diligence information available for an M&A transaction, providing investor reporting services, raising funds for an offering, or collaborating worldwide on a project, V-Rooms can be viewed as an extension of services for their customers – helping them to accelerate and improve business processes and broaden their global reach.

"As we have developed the V-Rooms™ application, we have always prioritized the user experience," commented Dan Bradbary, CEO. "We want the application to be user friendly, customizable, feature rich and secure. By fully integrating these customizable branding features, we help to increase comfort for the end users and deepen the trust that our data room clients and their users have in us. The data room becomes an extension of the services provided by our clients, and the tool becomes a catalyst to successful business practices."

With the V-Rooms™ Virtual Data Rooms (VDR) solution branding features, control of the initial data room access point is provided via a login area (frame) that can be placed within the client's website. Branding of the internal look and feel of the data room includes the ability to upload multiple logos for the data room, control the text and colors used within the header and footer of the workspace, customize the acknowledgement page text displayed on initial login,

and create a customized home/landing page within the data room with announcements, a calendar, useful site links, and a listing of important data room contact information. Completing the branding experience, users can be directed back to the client's website when users exit the system.

About V-Rooms:

Due Diligence Online, LLC (800-731-6379). V-Rooms provides a privately-branded online virtual data room solution, designed to streamline document management, collaboration, exchange and archiving for Financial, Legal and Corporate professionals. Our document repository facilitates the compliant and auditable exchange of sensitive information to accelerate complex, information-intensive processes, while reducing the time and expenses associated with data distribution, courier, printing and travel.

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V-Rooms

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